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"One mentee this semester was initially very timid. She did not say a single word for the first two sessions. By gently prompting her, we were able to coax one- and two-word responses out of her by Week 3. Over the semester, she slowly opened up and began taking risks, like reading out one sentence of the bio (she felt very self-conscious about reading out loud because she felt like she "was bad at it"). At our last mentoring session, she actually volunteered to go first for Peaks and Valleys and willingly read a whole paragraph of the bio. She also made paper chain necklaces for the mentors. It's moments like these—when you see a mentee gather their courage to volunteer to read, or when they place a precious gift in your hand—that reminds me of why I joined SWSG. The work we do is important, and it matters. My mentee showed me that."

SWSG College Mentor

Dear friends,

This testimonial speaks to the transformational power of our program. Our college mentors' commitment and resilience to building confidence in elementary school girls is inspiring. The **impact** we make on our community gives me great hope for the future of women and girls.

In partnership with outgoing Board President Kathryn Fishman, vice president of the Project Management Office at Natixis Investment Managers, SWSG has accomplished so much this past year despite the many challenges we continue to face in our country and our world. The board and SWSG staff are **unified behind a revitalized strategic direction** for the organization and have **built enthusiasm** for the program.

We have improved the organization's infrastructure and financial stability, positioning ourselves for **growth and expansion into new cities.** We furthered our commitment to make the mentor experience more inclusive by elevating **belonging** as one of our core values. Coupled with these efforts, we have increased enrollment back to pre-pandemic levels, guaranteeing empowerment experiences for hundreds of girls in communities throughout Boston and Pittsburgh.

Our ability to improve and persevere is made possible by the ongoing support of our program through the tremendous generosity of loyal donors, community partners, mentors, strong leaders—and you. I am **genuinely grateful** for everyone in our community who helps fulfill the mission of Strong Women, Strong Girls.

As we look ahead, we understand the work we endeavor to do is ambitious, and we cannot do it alone. We are committed to **partnering** with other girl-serving organizations to deepen our impact and further the mentoring movement for women and girls. I personally thank you for your commitment to SWSG and encourage you to stay connected and stay involved.

In Strength,

Natalie Martinez CEO

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Dear Friends and Supporters,

On behalf of the board of directors, I am elated to present Strong Women, Strong Girls' Social Impact Report for the 2021-2022 program year. While 2022 held unprecedented challenges for those identifying with the female experience across our country, Strong Women, Strong Girls continued to **cultivate girls' confidence** throughout our communities and empowered them to imagine a broader future.

Under the vision of our CEO, Natalie Martinez, our board of directors continued its partnership with SWSG employees, volunteers and mentors to provide a **powerhouse of advocates** for girls across our communities. We offered luminary mentorship, phenomenal confidence-building and essential connection to girls during a critical inflection point in their development.

As my board tenure comes to a close, I am incredibly proud of what we cultivated together. The expertise of our staff, the supportive nature of our community, and the exceptional quality of SWSG's curriculum are what sets our organization apart. Our 2022 programming engaged more than **641 college women** from **13 universities** to provide mentoring to over **1,173 girls** across Boston and Pittsburgh. Over the past year, SWSG was able to realize the benefits of our nationally aligned board and staff to formally expand its outreach to additional gateway cities, schools, mentors and mentees.

Looking toward the future, I want to extend my sincerest gratitude to you, our supporters, for your **unending commitment** to enriching our communities and leveling the playing field for girls and women. As someone who has benefited from many powerful female role models throughout my life, I am thrilled that your support will help connect another generation of girls to inspiring female mentors. I cannot wait to see what our organization is able to accomplish under the leadership of Aleya Crable Jennings, SWSG's new board president.

I am grateful to our volunteers, board and staff. Together, **we are fostering a promising future** through female leadership and empowerment. Thank you.

With gratitude,

Kathry E Jishman

Kathryn Fishman SWSG Board President





OUR MISSION

Strong Women, Strong Girls empowers girls to imagine a broader future through a curriculum grounded on female role models delivered by college women mentors, who are themselves mentored by professional women.

MULTI-GENERATIONAL MENTORSHIP



We serve three generations of women who build a network of strong, supportive relationships.

PROFESSIONAL WOMEN



Working adult women volunteer in our Strong Leader Program and pair one-on-one with a college woman to provide mentorship.

OUR VISION: Every girl and woman will realize her inner strengths



CORE VALUES

BELONGING

We cultivate and champion a community full of diverse, inclusive experiences and viewpoints.

COLLABORATION

We collaborate relentlessly with all partners internally and externally to ensure we achieve our vision.

LEARNING

We continuously strive to get smarter and grow. We nurture curiosity in all that we do.

EXCELLENCE

We set the bar high and deliver exceptional quality programming.

IMPACT

Everything we do strives to unleash the full potential in women and girls.

SWSG understands that exposure to strong women role models, high-quality mentorship, and a safe, supportive environment can change the trajectory for girls and women.

COLLEGE WOMEN

441

ELEMENTARY SCHOOL GIRLS

College women explore their strengths as leaders, role models and advocates while mentoring girls each week.



Girls in grades three through five attend weekly sessions which follow a curriculum centered on women role models and activities that bring out each girl's inner strengths—all while having FUN with their mentors!

SHARED EXPERIENCES

All cohorts come together during college visits, career-focused field trips, and special events to make memorable moments surrounded by supportive women.

to dream and do.



OUR PROGRAM IN ACTION

The 2021-22 curriculum included two semesters of inspiring and empowering role models. The **Year of the Girl curriculum** was all about embracing one's individuality and identifying one's inner strengths. Youth in the program had the opportunity to explore and develop important concepts like confidence, body positivity and goal setting.

With our vision for every girl (and woman) to realize her inner strength to dream and do, this year's curriculum allowed us to nurture a variety of mindful internal practices in our girls to make room for personal growth for the future.

CONFIDENCE

Strong girls recognize their inner strengths to dream and do.

THE 6 C'S OF POSITIVE YOUTH DEVELOPMENT

SWSG uses the 6 C's, a nationallyrecognized youth development framework, to structure our mentoring curriculum. Through the lens of the 6 C's, we can better understand and foster healthy outcomes among young people and promote positive self-identity and leadership capability. COMPETENCE

Strong girls know how to get things done.

CHARACTER

Strong girls embrace their individuality.

CONTRIBUTION

Strong girls know how to make a positive difference.

CARING

Strong girls show kindness and care for others.

CONNECTION

Strong girls value community and service.

ABOUT SWSG BOSTON

Our programming focuses on the social and emotional determinants of academic and career success, as well as mental and physical health for girls in Boston. We use high quality mentoring relationships to support women and under-resourced girls to find educational success, financial opportunity, health, achievement, agency and wholeness. 85% of girls reported academic confidence and 85% believe they can make a difference in the world.

PROGRAM HIGHLIGHTS

This year, Boston made strides toward improving Diversity, Equity, Inclusion, and Belonging (DEIB) practices. We revamped DEIB training for mentors focused on community and cultural context. As a result, 95% of mentors reported having a better understanding of social justice issues. Further, 100% of mentors reported feeling their chapter provides an **inclusive environment**, they can voice concerns to their chapter and feel heard, feel supported by their chapter leadership, and feel their chapter is a safe place to discuss race and racial identity.

70% of women in poverty in Boston are non-white.

58% of Boston school teachers identify as white, whereas 75% of students identify as Black or Hispanic.

55% of Boston's population are people of color, yet it is one of the most segregated cities in the US.



ABOUT SWSG PITTSBURGH

Strong Women, Strong Girls arrived in Pittsburgh in 2006 with just one college chapter and one program site. By 2022, we have grown to encompass six universities and colleges and 40 program sites, serving around 1,000 women and girls each year.

80% of mentees learned about a new type of job from their role model.



80% of mentees liked the activity they did with their role model.

88% of mentees want more role models to visit them at SWSG.

In the fall of 2019, the city of Pittsburgh released a report from the Gender Equity Commission that highlights findings on inequality across gender and race. The results paint a troubling picture of continued inequality:

- For every dollar white men make, Black women make 54 cents; AMLON (Asian, Multiracial, Latinx, Other, and Native American) women make 59 cents; and white women make 78 cents.
- Black adult women are more likely than any other adult population to live in poverty. In comparison to other similar cities, Pittsburgh falls short in terms of livability for Black women.
- Pittsburgh has more Black women out of the labor force than 97% of similar cities evaluated.

At SWSG, we know that a foundation of strong female role models and high-quality mentorship can change the landscape for girls and women. We provide young girls, at a formative period in their lives, with the tools, skills and qualities to build any future they dream about.

Through mentorship, we're empowering girls and women to create a **diverse pipeline** of strong female leadership in and for the Pittsburgh region.

PROGRAM HIGHLIGHTS

For the 2021-22 program year, 112 mentees at nine sites experienced Role Models in Residence (RMIR), Real-life volunteer role models visited mentees in person and shared their personal story of passion or success, leading activities focused on building confidence, self-care and **mindfulness.** RMIR gives mentees the opportunity to connect with strong women from their local community.



SOME OF THIS YEAR'S ROLE MODELS INCLUDED:

Zendaya

An actress and singer who has used her platform to speak up about bullying and other social issues.

Bailey DreamReacher

A young author who inspires youth all over the world to reach their dreams.

Kim Ng

The highest-ranking female baseball executive who oversees the Miami Marlins, and the first person of East Asian descent to serve as a general manager for a MLB team.



OUR REACH



GENDER INCLUSIVITY AT SWSG

Strong Women, Strong Girls is an inclusive organization that believes girlhood is a personal experience for all. We welcome anyone to join our community who is interested in our program and identifies as a girl or is gender non-conforming, nonbinary, agender or transgender.



OUR COMMUNITY



MONITORING, EVALUATION & LEARNING (MEL): OUR IMPACT

Throughout the 2021-22 program year, we made strides in aligning our MEL practices across Boston and Pittsburgh. This included streamlining surveys for all for mentees, mentors and Strong Leaders. During the virtual program year we completed training evaluations and end-of-semester surveys with mentors, pre- and post-surveys of mentees with an online survey, and an end-of-year survey with Strong Leaders.

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> This year, over 600 college women mentors experienced opportunities for growth, leadership, professional development and civic engagement. They said:

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CONTRIBUTION

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"I truly learned so much being a part of this organization. I feel that my **inclusivity knowledge has grown** strongly, and my **leadership skills have been strengthened**."

"Being a chapter director, SWSG has given me such a great leadership experience, and engaging with the girls, mentors and staff **has meant so much to me!**"

"I feel like SWSG helped me **come out of my shell** and push me to try new things."

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A LIFELONG IMPACT

SWSG uses a variety of methods to assess our program's impact on participants and their overall experiences. Overwhelmingly, mentees advance in each area of the 6 C's after a year in the program, having learned more about themselves, role models, and their strengths and talents.

When asked about the program year, mentees responded...

98%

"I can learn from people who are different from me."

"I feel a sense of belonging at SWSG."

"I enjoy school some or all of the time."

92%

"Helping others is important to me."

Mentees were asked to identify a dream or goal they have for the future:

"Being a reading teacher, write published stories." "Be the first girl to go to Mars." "Becoming a NASA scientist."

"I want to become a President."

"Contain myself more. Be prouder of who I am."

"It's very gratifying to be helpful to young women and girls who are **navigating the fraught process of becoming themselves** - it's a hard job and if I can make it a little bit easier, that's great. I also really enjoyed getting to know the awesome young women I mentored!"

Another benefit for me was **expanding my awareness and understanding** of the bigger cultural context by listening to their positive experiences and challenges within their families, social groups, institutions, etc."

Strong Leader

"I think SWSG is great at providing a space for young girls to be themselves and interact with their peers in a different setting outside of school. The lessons are also very diverse and exposed the girls to numerous individuals most of them had never heard of before."

Site Facilitator

"On a personal level, I used to be a lot more reserved and less confident in my capabilities. Going into SWSG I was worried that I wouldn't fit especially since I am not an education major. After going for it and doing it for 2 years now, I am so thankful I joined. I now am a lot more confident in speaking up and my leadership skills."

SWSG Mentor

Thank You to our Generous Supporters!

SWSG thanks every individual, company, organization and foundation that gave funds or services during another challenging year for us and most individuals in our communities. Your support allowed us to return to in-person activities and continue serving our mentees and mentors without a pause in program.

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TOTAL EXPENSES: \$2,634,956



٠	Management & Administration	\$ 348,763
•	Fundraising	\$ 328,085
•	Program	\$ 569,708
•	In-Kind	\$ 1,388,400

BOSTON

PITTSBURGH

BOS REVENUE	\$1	1,547,751		F	GH REVENU	E \$1	,248,887	
Foundations	\$	572,275			Foundations	\$	348,000	
 Corporate 	\$	52,685	_	-	Corporate	\$	63,763	
Individual	\$	106,588		•	Individual	\$	65,727	
In-Kind	\$	720,913			In-Kind	\$	667,486	
 Events / Othe 	r \$	95,291		•	Events / Oth	er \$	103,911	
BOS EXPENSE	S \$1	,403,226		F	PGH EXPENSE	ES\$1	,231,730	
BOS EXPENSE	-	,403,226		F	PGH EXPENSE Management		,231,730	
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